



# FLORAL AESTHETIC CHEAT SHEET

Sometimes articulating your dream aesthetic or vibe to your wedding florist or stylist can be tricky, so we have created this cheat sheet to help you out.

Pick one descriptor from each line that best resonates with your desired floral aesthetic.

Line one helps to indicate the type of flower combinations that should be used,

Line two brings clarity to the shapes that you are after,

Line three is all about the colour palette!

## LINE 1

Modern

Garden

En Masse

Textural

Classical

Luxe

Artistic

Quirky

## LINE 2

Minimalist

Abundant

Whimsical

Clean

Natural

Refined

Sculptural

Traditional

## LINE 3

Bright

Monochromatic

Soft

Moody

Pastel

Funky

Crisp

Autumnal